



ASCOLI CALCIO 1898 FC

PRESS RELEASE | JULY 8th, 2022

Ascoli Calcio 1898 FC S.p.A., in collaboration with the Municipality of Ascoli Piceno, launches the special limited edition of its Official Token "QUINTANA 22".

Ascoli Piceno, Milan | July 8th, 2022 – To celebrate the Quintana, the joust of Ascoli Piceno, Ascoli Calcio 1898 FC S.p.A. and the Municipality of Ascoli Piceno present an Official Token Special Edition "Quintana 22", created for the Ascoli Calcio 1898 Honour Club.

From July 8 to August 8, 2022, whoever registers at the Ascoli Calcio 1898 Honour Club will receive the Official Token Special Edition "Quintana 22".

Marco Fioravanti, Mayor of Ascoli, praised the initiative: *"The city of Ascoli is proud to count one of the oldest football clubs in the world and one of the most representative events of medieval jousting. We are always happy when two excellences of our territory decide to promote together the values of our tradition. I therefore applaud the initiative, because today it is increasingly important to team up to enhance and promote the richness and uniqueness of our territory"*.

Domenico Verdone, Ascoli Calcio General Manager, said: *"Ascoli Calcio thinks it is essential to preserve our traditions to strengthen the link with the territory and, therefore, with our fans. For this reason, we are happy to promote the brand of Quintana. The Official Token special limited edition "Quintana 22", celebrates an important event for our city. The members of our Honour Club represent a precious community to build together values and popular participation in football; common values, which we are proud to share with the Quintana."*

Massimo Massetti, President of the Council of Elders of the Ascoli Piceno Quintana Joust, anted to emphasize the importance of this initiative: *"We are very proud of this opportunity. This operation allows us to promote our event even more and, above all, to involve a young, mobile and social audience, with an innovative initiative. We thank Ascoli Calcio for this opportunity, which we gathered with enthusiasm and which allows us to explore, with these Tokens offered in limited edition and even more valuable, the metaverse of popular participation in our traditions."*

Francesco Guido Bonetti, President of Innova et Bella, highlights the technological advantages of the TOKENS AAA I&B emission platforms used: *“The registration of each Token on a centralized encrypted Ledger allows us to certify with authenticity and transparency the public registration at the Ascoli Calcio 1898 Honour Club. It is possible to issue Official Tokens of the Club in special limited editions, to celebrate important moments, preserving their exclusivity over time. The Quintana 22 Edition represents an additional precious reason to join the Honour Club of Ascoli Calcio”.*

To join the Honour Club and receive your Official Token in Special Edition Quintana 22 simply connect to the dedicated website, www.asc1898hc.com.

The club Ascoli Calcio 1898 FC will assign all the profits coming from the subscription to its Honour Club to support its institutional activities in favor of the Honour Club’s members and to the promotion of Football, with particular focus on the training of young athletes.

REFERENCES

Ascoli Calcio 1898 FC (www.ascolicalcio1898.it) is an Italian football club based in the city of Ascoli Piceno. Founded in 1898, Ascoli Calcio is one of the oldest clubs in the world. The social colors are black and white. It has played 16 seasons in Serie A and 25 in Serie B. Ascoli boasts the record of points scored in the professional B championship with 20 teams with 2 victory points: the 61 points of the 1977-78 season coming from 26 victories, 9 draws and 3 defeats

Municipality of Ascoli Piceno – Quintana Joust (www.comune.ap.it, www.quintanadiascoli.it) for the city of Ascoli Piceno represents the expression and synthesis of traditions, its history and the unbreakable link to the territory recalled by the ancient covenants of which the Quintana evokes the memory. It is a historical re-enactment of medieval origin with equestrian carousel, in which the six districts of the city participate. It is held twice a year, in July and August. The July edition (introduced in a stable way since 1997) is dedicated to Our Lady of Peace and takes place on the evening of the second Saturday of the month, while the other (also called "of tradition") on the afternoon of the first Sunday of August on the feast of Saint Emidio, patron and first bishop historically attested of the city, in honor of which the joust ran.

Innova et Bella (www.i-b.com) is a strategic and professional services consulting company, based in Milan. Founded on June, 21st 1985, I&B counts among its customers companies, institutions, public and private organizations of all nationalities. In the fintech area I&B offers its customers a complete platform of services for the issuing, distribution and management of digital tokens, tt and ntt, ft and nft, on encrypted Ledger and blockchain technologies.

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