



ASCOLI CALCIO 1898 FC

PRESS RELEASE | 28th OCTOBER 2022

Ascoli Calcio 1898 FC S.p.A. launches the special limited edition "124 ANNI" of its Official Token.

Ascoli Piceno, Milan | 28th October 2022 – To celebrate the 124 years since its foundation, the sports club Ascoli Calcio 1898 FC presents the Special Edition "124 anni", created for the Official Token of the Ascoli Calcio 1898 Honour Club.

From 1st November to 11th November 2022, anyone who registers with the Ascoli Calcio 1898 Honour Club will receive the Official Token in its Special Edition "124 anni".

Domenico Verdone, Ascoli Calcio General Manager, stated: *"Ascoli Calcio 1898 is among the oldest football clubs. The Club was founded on 1st November 1898 in Via delle Canterine, where twelve boys from Ascoli, sports enthusiasts, met to sign the Charter. Today we are happy to present the special limited edition Token '124 anni', to celebrate a significant anniversary of our football club. Members of our Honour Club can thus contribute to the vitality of our historic team."*

Francesco Guido Bonetti, President of Innova et Bella, highlights the technological advantages of the I&B AAA TOKENS emission platforms employed: *"The registration of each Token on a centralized encrypted Ledger allows to certify, with authenticity and public transparency, the registration at the Ascoli Calcio 1898 Honour Club. This way, one can issue Official Tokens in special and limited editions. The '124 anni' Edition is a perfect opportunity to join the Honour Club of Ascoli Calcio in the celebration of this important anniversary."*

To register for the Honour Club and receive your Official Token in the Special Edition "124 anni" simply connect to the dedicated website www.asc1898hc.com.

Ascoli Calcio allocates the resources raised by its Honour Club to support its institutional activities for members and for the promotion of the game of football, with particular attention to the training of young athletes.

REFERENCES

Ascoli Calcio 1898 FC (www.ascolicalcio1898.it) is an Italian football club based in the city of Ascoli Piceno. Founded in 1898, Ascoli Calcio is one of the oldest clubs in the world. The social colors are black and white. It has played 16 seasons in Serie A and 25 in Serie B. Ascoli boasts the record of points scored in the professional B championship with 20 teams with 2 victory points: the 61 points of the 1977-78 season coming from 26 victories, 9 draws and 3 defeats.

Innova et Bella (www.i-b.com) is a strategic and professional services consulting company, based in Milan. Founded on June, 21st 1985, I&B counts among its customers companies, institutions, public and private organizations of all nationalities. In the fintech area I&B offers its customers a complete platform of services for the issuing, distribution and management of digital tokens, tt and ntt, ft and nft, on encrypted Ledger and blockchain technologies.

MEDIA RELATIONS

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